

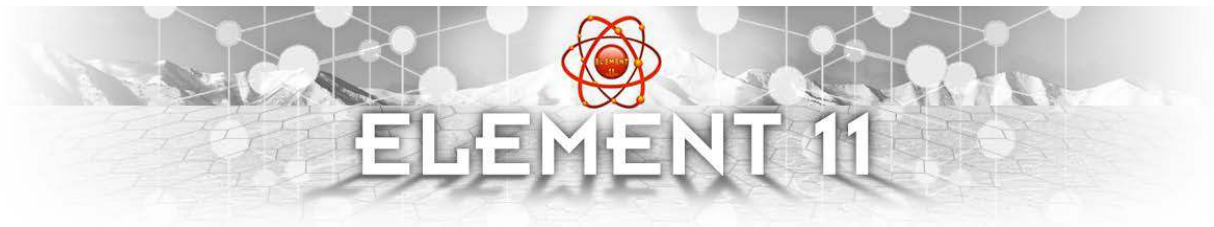
ELEMENT 11 2015:  
UNDER THE STARS

FESTIVAL AFTER-BURN REPORT

AUGUST 2015



*Main Effigy Burn – A Fixed Luminous Point in the Night Sky. Photo Credit: Stan Clawson*



*Sunset at Stargazer. Photo Credit: Nick Franchi*

*The Mission of Element 11 is to ignite a community of creativity and self-expression.*

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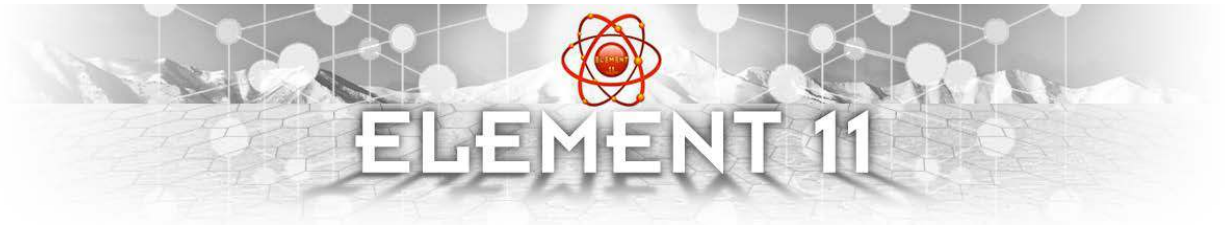
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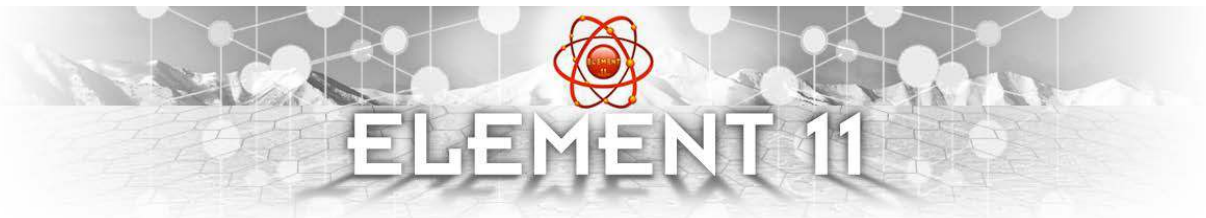


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*North-end of Our City. Photo Credit: Bradley Gunnuscio*



## INTRODUCTION

Wow! We are so impressed by this fantastic community and all that Element 11 2015 encompassed. Among so many things, it was FUN! It was cathartic. It was hard work by countless volunteers, artists, and theme camps. It was healing. It was inspiring! We, as a community, did it!!

The locations and vistas were majestic. The theme/sound camps brought it hard – our esplanade was better than ever before and camps inside the city were an oasis of delights. The art was incredible. And to top it off, all of you were simply fabulous! There were exclamations of excitement throughout the event as wonders were discovered and friendships made or strengthened. Newbies and veterans alike commented all over Facebook post-festival about how thrilling Element 11 was for them this year.

This is (we are) an amazing community. “Community” really is what it’s all about and is what makes all of this possible. It’s the bonds we make out there in the desert working and playing together. Stargazer Ranch was a blessing to find and a pleasure to work with, as was Box Elder County, Fire Department, and Sherriff. And the volunteers totally rocked it – we can’t even begin to express our appreciation for all of you.

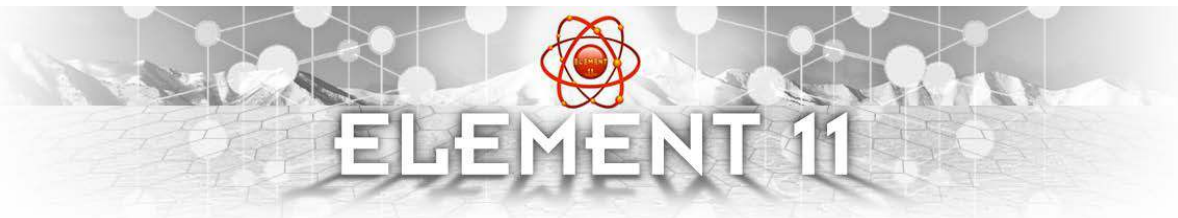
We came into this year as a community recovering from tragedy with a focus of watching out for each other, “Keeping it Classy”, and “More Art, Less Party”. Overall we did a great job. Festival participants really did bring their “A-game” this year and it was so appreciated. Let’s continue to keep these things in mind going forward and continue to develop a beautiful festival with more and more art!

All in all, a magical place in time was created this year. Thank you all who were a part of it!

This report encompasses just a few of the highlights and observations from each of the different functional teams who worked together to organize the festival as well includes feedback received from the community at the Town Hall in August 2015.



*Twelfold Temple of the Cosmos. Photo Credit: Diane Olds*



## ARTS

*David Born, Arts Director*

Art at Element 11 this year was off the hook! The monumental amount of \$25,675 was awarded to 47 projects from the community in the form of art grants this year. That's 155% more art grants than last year! The focus of more art and less party seemed to show throughout the entire festival. The granting process worked better than in years past, and can only be streamlined further. Great committee and protocols were put in place, follow-up checks were great for public relations and marketing. Next year we could improve verbiage on the contracts and grant applications, especially in the area of tickets not being awarded. Also having a grant lead to follow-up on projects would be a great addition.



*Robot Resurrection. Photo Credit: Jennifer LaVista*

There was a lot of community involvement in the theme selection process thanks to a catchy video produced by the Ballyhoo department. Voting was done online with the top picks available for vote at the January Town Hall. Those in attendance voted and selected the theme "Under the Stars" before we even knew about our new home at Stargazer Ranch. It was meant to be! After the theme was selected, a community contest was held for theme art. The winner and designer of the theme art this year was Nick Franchi.

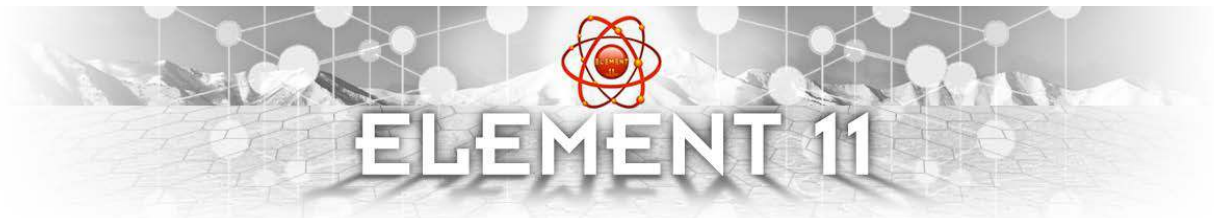
All art (including the main effigy and temple) were included in art grants this year and were subject to the standard granting process. Opening the effigy to a general art grant proved successful and allowed more volunteers and groups to be part of the process. We ended up with two awesome effigies and a gorgeous, intricate temple. This year we required smaller effigies than in prior years, as well, modular construction. This was a great plan and worked effortlessly. The main effigy was constructed on-site in a single day. Coordination for burnable art placement worked well with Arts, Elemental Public Works, and Dangerous Arts.

The pre-burn show was a series of smaller performances this year including performances by Wofa the Experience, Akoma, and the Element 11 Fire Tribe. This was a great success and the

word around town is that we had the best pre-burn show, ever! Next year to make it even better, we should have a stage manager lead who coordinates the groups performing as well as lighting for the performers would be ideal. A suggestion for next year is also to work better on timing of the show so the rangers don't have to stand on perimeter for two hours. Perhaps moving the performance farther away from the effigy might be an option.

There were several art cars in attendance. Most were pre-registered, but next year we should be ready for on-site registration should a car show-up without pre-registration. Having a dedicated Elemental Mutant Vehicle lead would be beneficial. Coordinating better with Rangers/security/gate crew for mutant vehicles arrival would also help.

Going forward, we should work to make Arts a focus of the festival more year round by working on our civic engagement efforts (e.g., public schools, public art spaces, etc.), empowering artists to do what they do best, continuing our efforts of communicating the idea of more art, less party, perhaps hosting a family friendly arts festival, and working to get outside grants to help fund Element 11.



## BALLYHOO

*Stan Clawson, Ballyhoo Captain*

The Ballyhoo Department was created this year to positively promote Element 11 within the community. The communication between the Board of Directors (BOD) and community was extremely good this year. With a change of venue, new art grant rules, reaching out to Apogaea, and a sold-out festival, the community was kept in the loop at all times. All Town Hall Meetings were recorded and uploaded to Element 11's YouTube channel on the same day, in an effort to uphold transparency. There were never any serious breakdowns in communication between the BOD and community. Networking with community leaders was also a focus this year and will continue to be so in the future.

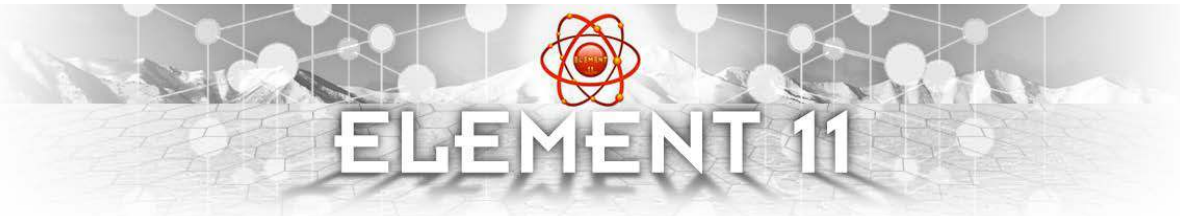
Graphical posts on Facebook and our website were highly utilized and uploaded often to keep the community informed about Element 11 specific events, launches, deadlines, etc. This worked incredibly well and aided in the record-breaking ticket sell-out. Keeping a consistent look is critical to the professionalism of a festival and its public relations.

Six mini documentary videos were created as a means to expose the community to some of the art and people attending this year's festival. The videos were incredibly well received and loved by the community. Feedback from the community is that people felt more consistently informed this year than in prior years. If you haven't already done so, you can watch the videos on [Element 11's YouTube channel](#). Next year, the goal is to try to have any videos for the festival done in advance so that there isn't the last minute stress on the Ballyhoo department right before the festival.

One press release was created upon Element 11 receiving a Box Elder County Tourism Grant. This press release generated an inquiry from the Standard Examiner, Ogden Utah's local newspaper. The interview with the reporter went very well and the subsequent article was well done, even though non-Element 11 pictures were used. At the festival two other public relations inquiries were received; however, due to a lack of internet and phone service at the venue it was impossible to coordinate with those contacts until after the festival had taken place. In the future, we need to make it clear in the press release and media policy that all inquiries and media visits are to be arranged prior to the festival. This will ensure that visits can still happen regardless of cell phone and internet reception.



*Tree of Light & Cosmic Encounter. Photo Credit: Gentle Assassin*



## COMMUNICATIONS

*Collin Turner, Archbishop of Communications*

The Element 11 website, The Salt Shaker newsletter, and Facebook (Element 11 page and Utah Burners group) are all avenues that work well for alerting the community of upcoming festival submissions and deadlines. Graphical posts were generated by Ballyhoo and shared on all avenues. This worked well after we determined the process for creation & sharing of the posts. There is some overlap between BOD departments and some miscommunication that can be improved to further refine this process.

Using the website for all festival registrations, submissions, nominations, etc. works well. Continued communication between department leads is needed to ensure updates to forms are provided in advance and that requested open/close dates are known.

As this was our first year at Stargazer Ranch, the Survival Guide was expanded into a very thorough, multi-page booklet. A lot of work went into this from various departments. Overall, the project was a success as participants showed up for the event well prepared.

The What When Where (WWW) Guide looked great this year. Each year there is difficulty getting information from the community and theme camps for inclusion in the WWW as the deadline is quite early as needed for editing, layout, and printing requirements. It's a continued work in progress.

The info booth next year will be part of the Volunteer Lounge as it was intended for this year. Perhaps a dedicated lead is needed to ensure this happens.

As far as the technical back-end of things, being popular is expensive. We've exceeded the capacity of what our free local website hosting servers can handle. Additionally, our free newsletter is a few subscribers away from the maximum. Both issues will be researched this summer/fall and migrated to better solutions that work for our needs.

Suggestions include: add a lost and found notice in the WWW so people know where it is located and how to find lost items after the festival.



*Cinnamon Swirl Hug. Photo Credit: Craig Moore*



## CORPORATE RECORDS

*Cathi Kennedy, BOD Secretary*

All of Element 11's bylaws, corporate records, and meeting minutes are stored in our Google Drive which is accessible to current BOD Members only; a hard copy is stored in our files. As well, bylaws, budget, quarterly budget updates, and Town Hall meeting minutes are available to the community on our website. Our Google Drive is organized by year with folders for each department. Some departments do not seem to utilize their folders, so perhaps additional training during the onboarding of new members would be beneficial. Having all corporate records in the Google Drive is helpful when attempting to reference back to prior years especially after people rotate off the board.

Element 11 has an office storage space located at Utah Arts Alliance. This is a place for items to be stored by many departments that are used for in-town events. Organization and labeling of items/areas of the office could be of benefit.



*Jenkart at its finest! Photo Credit: Anna Sierra*





## DANGEROUS ARTS

*Ranger Genius, Fire Safety Director*

Stargazer Ranch has much higher potential for fire than the area at Seabase, thus the fire policy was updated to account for the new location. A recommendation that all departments sign-off on the Survival Guide before publication to ensure that all pertinent information is included as the updated fire policies did not get included in this year's guide.

The effigy builders communicated clearly their burn plans and safety recommendations were followed. Both the main effigy and Tet only used white gas which evaporated too quickly and too a very long time to start. This plus the extended perimeters makes the job of Rangers difficult. Going forward, we will have a fueling team who is responsible to fuel the burns to ensure they go up when and how intended. As well, should any special effects be wanted as part of the burn plan, this will need to be communicated in advance of the festival to Box Elder County Fire Department.

Placement was great for the burns with EPW allotting more than the recommended space for perimeter between burn locations.

This year due to the high fire risk at Element 11, there was also a volunteer "Engine-11" fire department team who took charge of extinguishing any sparks that were still embers burning upon landing. The winds were not high during the burns, so embers were able to stay aloft to burn for the most part.



*Tet Burn. Photo Credit: Nick Franchi*

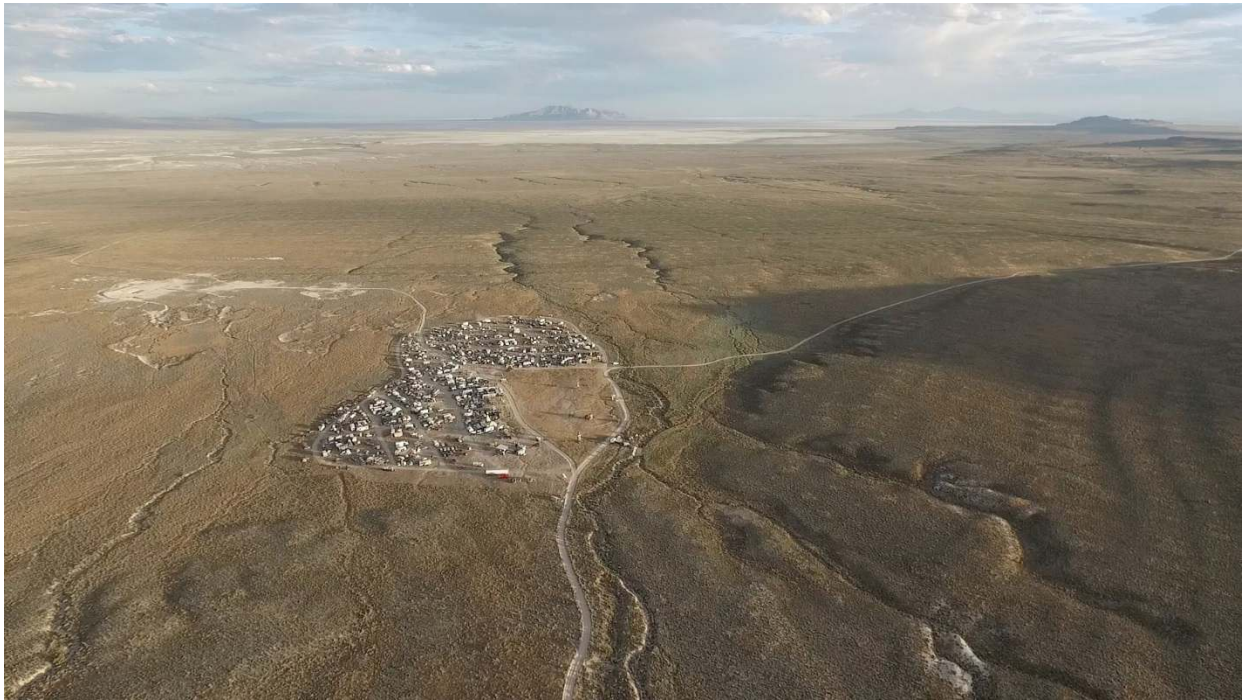


## ELEMENTAL PUBLIC WORKS

*Joe Russo, BOD Vice-Chair/EPW Director*

As this year was our first year at Stargazer, we started with a blank slate. There was pretty much nothing out there except a road to the festival location. Once we had the agreement in place for our festival to be held at Stargazer Ranch, we began working with the land owners to develop the property for our festival. We worked through a placement plan for the esplanade and various camping areas. These areas were cleared of sage brush and native grass was planted. The grass grew well, but as this is the desert, it was brown and faded by the time of the festival. There was a lot of dust from the raked roads and camping areas.

We held two official We Build This City (WBTC) weekends prior to the festival. There was a small group of volunteers who made it out and helped. Due to the 4<sup>th</sup> of July holiday the weekend prior to the festival we didn't use that weekend as an official WBTC. However, there were a handful of volunteers out there, doing all the last minute things. We definitely could have used a much larger set-up team. Appreciation goes out to the following EPW leads: Kyle Severson, who was in charge of setting up all the lamp posts/street signs/venue signs/Esplanade lighting; Justin Hogue, Matt Hogue, and BJ Deveraux, some of the property owners, were in charge of doing all the on-site things that needed to be done to create the festival grid and to get water for the water truck.



*Elemental City, Stargazer Ranch. Photo Credit: Kevin Rapf*

The overall festival placement is a very important aspect and we knocked it out of the park this year! EPW/Arts/Theme Camps worked very well together this year and anticipate that continuing next year. Community feedback about the layout of the festival and placement was fantastic. We had a true esplanade this year and it was a beautiful site. Coordination of burnable art for placement with Arts and Dangerous Arts this year worked very well. There were three burns this year. Given the current condition of Stargazer Ranch, that really is all that is feasible at this time. Porta-potties were ordered through Honey Buckets, 34 Standard Units and 5 ADA units. They were serviced every day and community feedback was very positive regarding the

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cleanliness of the potties. The Honey Bucket service employee recommended that we add 10 more units next year. As well, we can do a better job with placement of units as we now have experience with this festival location and layout.

This year we made a tremendous amount of signage for the festival; this still wasn't enough with the size of our new venue and remoteness. Next year we should start making signs a lot earlier in town instead of on-site during We Build This City weekends at the ranch. Most of our sign-making material is on its last legs so we will need to budget accordingly next year. We have plans to place signage the entire 12-mile stretch from the main highway to the ranch next year, as well as signs at both of the backroads that lead into Stargazer to prevent people from entering those ways.

Another huge win for EPW this year was Center Camp with Barbarella as the lead. A new Center Camp design was conceived and constructed that worked exceptionally well and it was shaded. There was a large decoration team that made the place look rad, led by Erika Hummel. The schedule was jam-packed full of fun things from yoga, to live bands, to a Flash Prom and Pamtime, to a Talent Show, and DJs. It really was a beautiful community space this year that was used to its full potential. A suggestion is to have an online submission form for people to submit ideas for Center Camp activities/workshops/music that they'd like to perform. On-site construction of Center Camp does need a larger dedicated team for next year. There were a handful of heroes who showed up to finish building Center Camp this year which was absolutely necessary. Perhaps a semi-permanent stage investment might be good next year so that we don't have to rent a stage.



*Opening Ceremonies at Center Camp. Photo Credit: Justin Barrell*

A lot of post-festival tear-down was done of Sunday/Monday, but did have to leave some things, like Center Camp, until the following weekend. On Monday, there was only a handful of the strongest volunteers who had been there every single weekend; it's really too much work to do for the limited exhausted volunteers who are left. Next year we should work to get a larger dedicated tear-down team for Sunday/Monday as well as the following weekend.

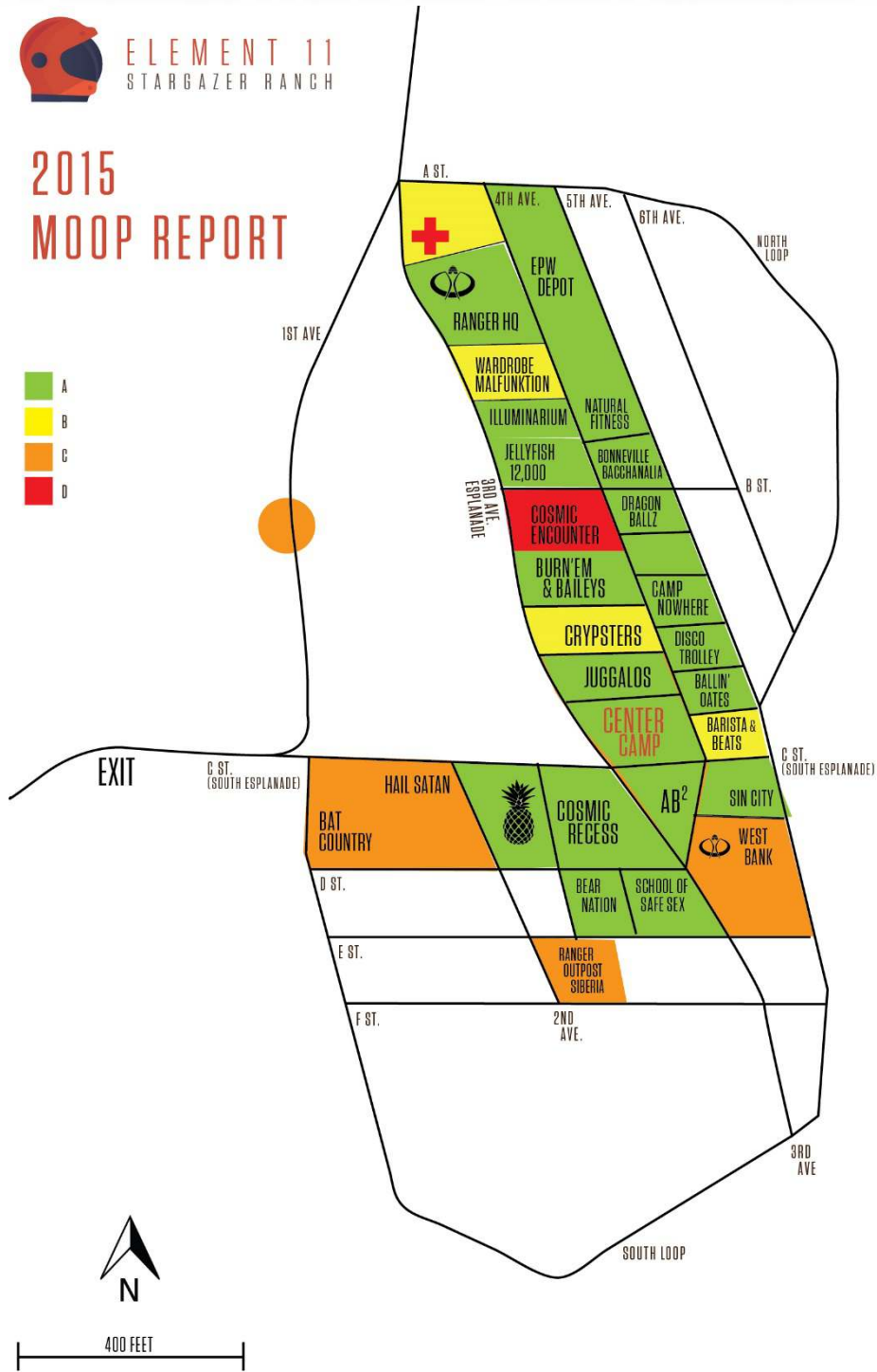
Overall festival Matter out of Place (MOOP) sweep after the event was really very good. Most of the theme camps were very clean. The biggest MOOP culprits were some of the individual camps in open camping areas. Forrest Millheim is the MOOP sweep/Stargazer Steward lead and has been doing a fantastic job at making sure that we Leave-No-Trace (see the MOOP Report Map on the next page). There is a suggestion to have burn scar clean-up shifts available as part of the Volunteer Sign-up sheet to make that process easier and better organized.

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ELEMENT 11  
STARGAZER RANCH

## 2015 MOOP REPORT



400 FEET

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We did move the contents of the pod from Seabase to a new pod at Stargazer this year, which was an extremely difficult task. The entire pod had to be unloaded and transported in trucks/trailers. The good part about this project is that we cleaned out and threw away anything that was not recognizable as usable. Nearly everything inside the storage pod is something that we actually use now. Efforts should be continued to keep the pod clean, organized, and junk-free.

Looking into next year, it would be great to form an actual EPW committee with leads on the committee so that planning can be done in advance which will help a lot with delegation. Additionally, we should probably staff an on-duty EPW volunteer throughout the festival to assist as things come up.



*"You underestimate the power of the dark side." Photo Credit: Jesse Justice*



## EXECUTIVE

*Jeff Reese, BOD Chair*

A lot of work went into moving venues this year. Once we narrowed down to the top three choices, venue search teams went out to look at the land and answer questions about each venue that had been prepared by the BOD. Additionally, negotiations were conducted with each venue owner to get the very best price. In the end, all this work resulted in Element 11 moving to Stargazer Ranch and away from Seabase. There shouldn't need to be that same level of negotiation and work next year as Matt Hogue has been very reasonable and the new venue location works very well with our community.

This year the BOD worked very well together overall for planning and executing our Precompression, Burners in the Park/Volunteer Vitalization Day, and Element 11 Regional Burn Arts Festival. We also host quarterly community Town Hall meetings where the community is engaged in the planning aspects of our non-profit. Further, we supported our Regional Contacts (RC) with their Christmas Tree burn and will be supporting them this fall with Decompression. All of our activities with the exception of the Element 11 Festival this year were family-friendly events.



*Wall of Infinite Mirrors. Photo Credit: David Born*

A lot of communication and discussion between BOD members occurs daily on our Facebook page. We can do all the planning in the world, but if people are not happy with each other, everything falls apart. We have all learned how to communicate better with one another over the last year. This communication helped us to be more successful and drama free. There were many instances where mediation on one level or another was necessary to facilitate good communication between board members. Usually just reminding people that issues with others should be discussed with the other party as soon as possible to avoid rifts was enough. Other cases were moderated by helping each party understand the other better.

Time is of the essence when there is discord. If a social issues comes up the quicker it is resolved, the better. Things can get bad pretty quickly if left unaddressed. Rather than ignoring this, it is focused on. The harmony of our community is very important and all of the effort that is spent facilitating that harmony is worth every second. However, there are some who like to troll and those are sometimes best left unengaged.

The BOD met monthly this year with the exception of August as we did last year. Meeting monthly really helps with the communication between board members and allows for face-to-face time which is important. There are some meetings where topics may not be relevant to all BOD members, so perhaps it might be good to refine the meeting attendance requirements



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so if there is not a relevant topic for that BOD member, they are not required to attend, however they of course are welcome. Keeping people aware of time constraints of the published agenda is challenging, but hasn't been too difficult during the meetings. Most of the BOD meetings have been approximately 2 hours per month.

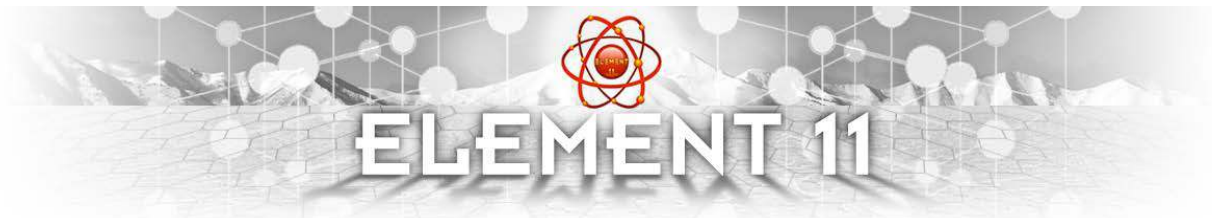
Our communication with the RC's is primarily handled on in private Facebook group and has worked pretty well, but it could benefit from evolution. We originally spoke of having semi-annual or quarterly meetings with the BOD and RCs and have had two so far. We should continue this practice and even work toward a more defined collaboration plan in the future.

Attending the Burning Man Global Leadership Conference (GLC) was a great opportunity for our RCs and some BOD members. The Chairman should always attend the GLC so that we have representation for our group and the connection with Burning Man can continue to grow stronger. Overall it was a great networking and learning experience for all the BOD members who were privileged to attend.

On a personal note, it has been a great pleasure serving on the BOD as Chairman. I feel very fortunate to have had such an amazing growth opportunity and it has been awesome seeing things progress in our community!



*Fixed Luminous Point in the Night Sky. Photo Credit: Gentle Assassin*



## FINANCE

Cassie Plant, BOD Treasurer/Finance Director

### Ticket Sales:

- Full-Price Tickets: 1047 @ (90 Cash Sales/ \$93 Online Sales + Fees) = \$97,698.20
- Elemental Star Tickets: 62 @ \$50 = \$3,100
- Artist Tickets: 72 @ \$75 = \$5,400
- Twinkle Tickets: 8 @ \$70 = \$560
- OMG Sale: 76 @ 100 & 1 @ \$150 = \$7,750
- Free Tickets: 11 (5 Town Hall Give-aways, 2 Artist Ticket Give-aways, Burning Man Org. x 4)
- **Total Ticket Sales & Income: 1277 Tickets = \$114,508.20**

### Additional Festival Income:

- Box Elder County Tourism Grant: \$1,800

**Total Festival Income: \$116,308.20**

### Festival Expenses:

- Art Grants: \$25,675.00
- Art Committee (Festival Signage): \$318.53
- Center Camp (stage, lighting, sound rental & décor): \$1,560.40
- Communications (WWW Guide, Survival Guide, Music Guide, Festival Radio): \$1,547.71
- Elemental Public Works (New Infrastructure: Roads/lamps/signs, Porta-potties, Equipment Rental, Supplies, Generator, Ice/Ice Truck, T-Shirts): \$18,401.02
- Executive (Venue Rental): \$7,500.00
- Finance (Postage, Printed Tickets, Wristbands, Online Credit Card Fees): \$1,575.53
- Logistics (Permits): \$575.00
- Operations (BOD Appreciation Pins, Liability Insurance): \$286.80
- Security, Medical, Emergency, Ranger Communications/SMERC (HQ Office, Laminates, Phone, Security, Radios, Medical Supplies, T-Shirts/Hats/Hoodies, ROM Training, QRV): \$10,238.44
- Volunteers (Volunteer Kitchen Infrastructure, Oasis Kitchen Food, Volunteer Schwag): \$2,227.05
- **Total Expenses: \$69,905.48**

**Total Festival Net Income: \$46,402.72**

It is of note that the above numbers are inclusive to the Element 11 2015 festival only and do not include expenses for our year-round events and monthly costs such as Precompression, Volunteer Day/Burner day in the Park, office rent, BOD insurance, Town Hall events, website licensing, community service projects, accounting software, tax preparation, office supplies, and non-profit licensing. Details of year round expenses are available on our website in our Quarterly Reports.

Tickets sold out this year approximately 30 days before the event! This is the first time Element 11 has sold out that far in advance of our festival. Tickets were sold in-person at one retail location in Salt Lake City (IconoCLAD). Tickets here could be purchased with cash or credit card using a newly acquired PayPal Here app. A huge thanks to the owner/employees of IconoCLAD for selling so many tickets! Our online ticket sales were through the EventBrite site which was a new (and better) processor this year. Anne Simmons was our Ticket Mailing lead. We did a mass mailing of our first batch of tickets and then completed a second mailing for the last purchased tickets up through June 16th. A 36 hour OMG Sale was opened (and sold-out) a week before the festival due to community demand and our ability to renegotiate our insurance participant limit. OMG tickets were kept in Will Call at the Box Office. Overall we sold tickets to 4 countries and 18 states.



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We had all ticket purchase documentation at the gate, so we were able to move smoothly through any problems that came up at the gate. No one had to be turned away at the gate for loss of or no ticket. We had one participant show up to the event with a voided ticket (which had been stolen from IconoCLAD), who was just fine with purchasing a ticket from a private participant at the gate. We also had one participant under the age of 21 who did not have an ID, we were able to have her parent send a text message of her passport which allowed her to gain access to the festival.



*Effigy Burn with Temple in the Foreground. Photo Credit: David Powell*

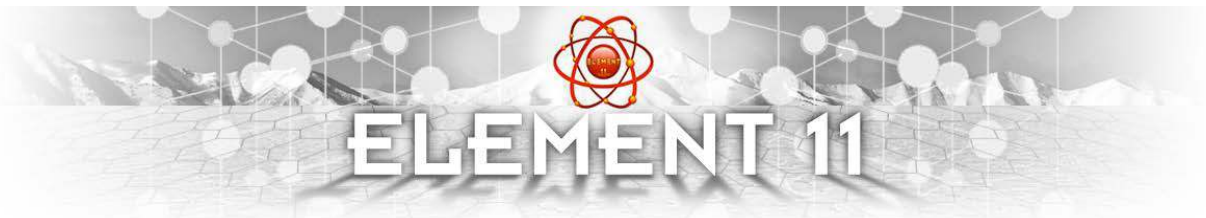
We did allow early entry for anyone who was participating on a build crew/theme camp or had an art Installation. Early entry started at 10am on Wednesday. This went very smoothly for the participants to get in and get setup. The Early Entry Gate/Box Office volunteers had mistaken the instruction on the colored wristbands, and were handing out the Under 21 wristbands as the 21+. This was identified and the correct wristbands were issued to replace incorrectly issued wristbands.

Kimmie Broutus was the Box Office lead and it was great to have a

dedicated Gate/Box Office Lead each day. The lead was responsible for ensuring had all the necessary documents, wristbands, instruction to feel comfortable to lead each rotation of volunteers throughout the day – training the new volunteers as they arrived. The first few gate shifts did not have a radio to call to BOD or Security; this was quickly rectified and ensured there was a charged radio at the Gate the entire festival going forward.

We had many volunteers stay past their scheduled shifts (ending at 10pm) on Thursday and Friday evening to assist with the influx of cars coming into the event. Once the traffic slowed down (approximately around 11:30pm) volunteers left, Security took over managing the Gate.

We closed the gate during the burns, if people came in after the burns they were instructed to park at D-Lot so we didn't have traffic in the city. Next year, gate hours should be extended perhaps to midnight for Thursday and Friday due to the remoteness of the location and the time it takes to drive for those leaving after work. Perhaps we could also have Gate and Box Office somewhat more separated to allow Box Office to handle Will Call without holding up the entry line. Logistically this year that was impossible as there was a road of only one car width into the festival.



## THEME CAMP/GREETERS

*Sara Tiger, Logistics Director*

All the theme camps this year TOTALLY ROCKED IT! The placement of the camps worked wonderfully. The esplanade was super great! All of the sound camps were separated appropriately and I think that the camps were put in a great neighborly order as well. And, there was a lot of theme camp participation at the Greeters station!

Registration for theme camps this year worked well via the website with an updated form. It was simplified from prior years, but with all the pertinent information. Promotion of the registration by Ballyhoo worked great. It's always a little challenging getting theme camp activities from the camps by the time it's due for the WWW guide deadline, but overall the process worked well.

Staffing for the greeters station was first filled with theme camps and then any time periods unclaimed were open to general volunteers with approximately five volunteer slots open per shift. Shifts were two hours long and were staffed as long as the gate was open. The greeter lead fell through at the last minute which was unfortunate. Next year, a dependable lead to manage the day leads who manage all shift changes and train new greeters would be very beneficial. There was a greeter checklist provided to help train greeters on important topics to cover; however, not everyone was greeted with the entire list of discussion topics. Perhaps next year having laminated cards with check boxes to check off each topic would be beneficial.

Perhaps next year there could be some kind of passport that gets stamped at different theme camps to encourage visitation to all camps and/or education about the 10 principles if there were 10 camps who were willing to take on the education of the principles. Once the passport was full of stamps, it could be redeemed at the Greeters station for some type of gift. This could be a really fun interactive game. It would even have the checklist of important greeter topics inside the front cover.



*Cosmic Recess Greeters. Photo Credit: Kari Larson*



# ELEMENT 11

## OPERATIONS

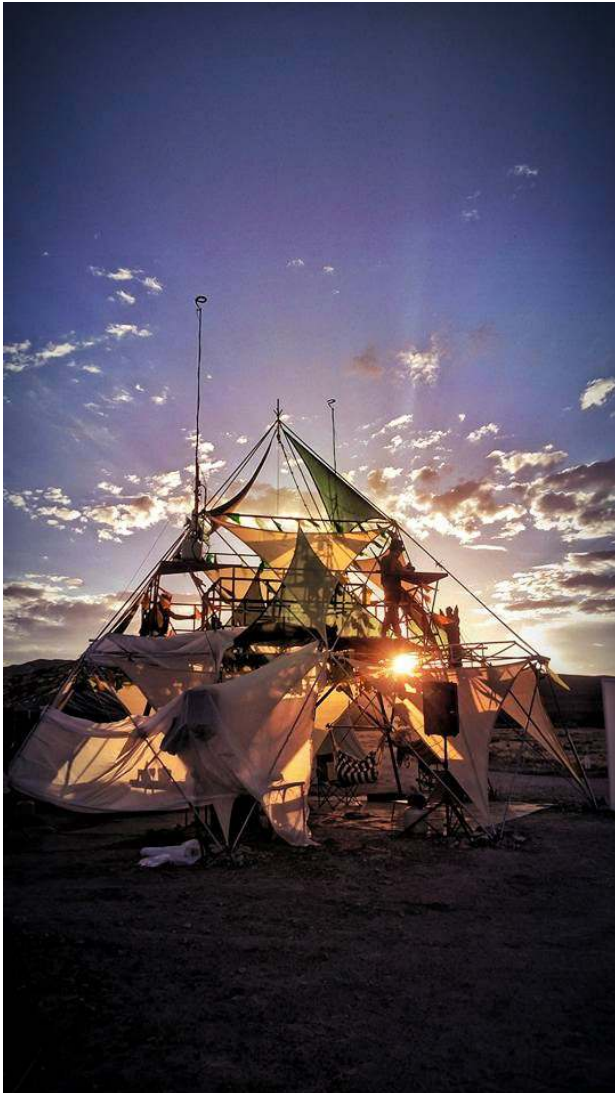
*Kari Larson, General Manager*

The Element 11 BOD went through major changes this year. Part of which is by design with rotating BOD members, we had six new members join the BOD. Overall the on-boarding process went smoothly, but can always be improved. A couple of years ago we put in place the Master Operational Plan (MOP) which outlines each role and related responsibilities/tasks with approximate target dates for accomplishing the task. The MOP is a huge help as each new member can refer to it as a guide which makes joining the BOD and jumping into each role a little easier. Each year as new members are brought on, roles are

adjusted to try to best fit each new members' skill set. The nice thing about the BOD is that we have the fluidity to make these changes. As well, as we continue to develop as a board, we continue to refine processes. As such, the MOP is a continually evolving guide.

Another big change is moving venues. At the end of last year we sent out Requests for Proposals to venue locations all over the region. We narrowed the responses down to the top three and sent venue search teams out to visit each location in person. Throughout the entire venue search process we worked hard to inform and educate the community on how the process was going. At the First Quarter Town Hall each of the top locations were presented and the community was asked for feedback. The final decision was made by the BOD after discussions with Box Elder County who seemed very enthusiastic about welcoming us to their county. Change is a difficult and often uncomfortable thing. The community should be commended with how open they were to hearing the BOD and the reasons for change (primarily financial implications as Seabase was much more expensive of a venue than Stargazer). The move as a whole turned out better than expected. The location is absolutely spectacular and the community completely embraced the new location.

Due to the incident last year, we had challenges renewing our general liability as our prior carrier non-renewed our coverage. Through some networking contacts made at the Burning Man Global Leadership Conference we were able to find a new agent who was able to secure that insurance with a new carrier. Our BOD directors and officers insurance was renewed by the same carrier without a problem. Our special event insurance (needed for the festival itself) was definitely the most challenging. A member of the community provided a contact that was able to secure this insurance for us. Special event coverage for our other events has been a fairly straightforward process as well.



*Pineapple Pyramid. Photo Credit: Kari Larson*

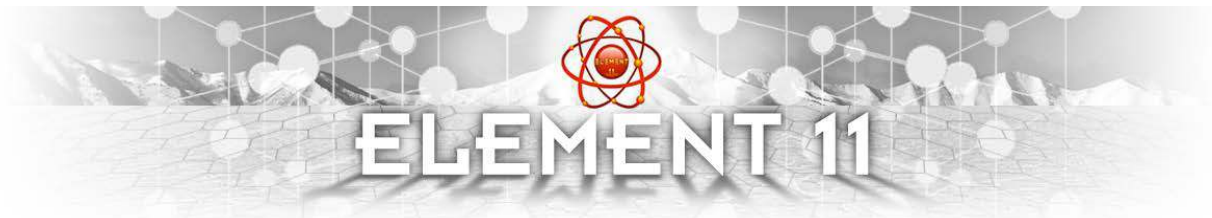
The BOD as a whole worked very well together this year. Each year we continue to refine processes, get new ideas, and it's really fun to see the evolution. We use Asana.com as a task/project management solution which helps remind everyone of their MOP tasks as well as can be a communication tool between departments. It is a lot of initial work at the beginning of the year to enter all the tasks into Asana, but it's definitely worth the effort. Facebook is also a critical communication tool for the BOD as there are almost daily discussions pertaining to BOD activities and responsibilities.

# ELEMENT 11

Suggestions include: encourage subcommittees to handle their responsibilities, decisions, and tasks without involving the entire BOD on every decision. This year we worked better than ever at entrusting each other to our roles and decisions, and we can continue to do so while still communicating along the way so that we are all on the same page. Also, support each other and help where we can without being in the way. Continue to refine the MOP to further clarify tasks between BOD roles.



*Cosmic Captures the Flags! Photo Credit: Forrest Millheim*



## SMERC

### Emergency Communications

*By Ranger Poundcake*

Emergency Communications began 2015 with a push aimed at greatly expanding our capabilities to cover long distances and the additional territory at Stargazer, as well as be 100% interoperable with local government. In order to cover those larger areas, and to facilitate timely, seamless emergency communications with local emergency personnel, a significant amount of additional infrastructure was acquired via purchase and donation, and then deployed.

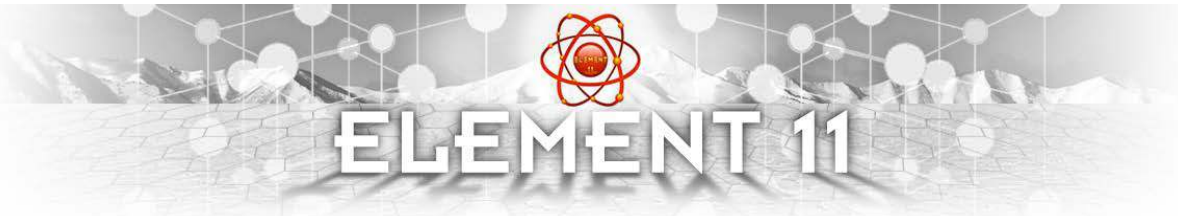
A repeater (UHF), an 800 MHz base radio, and a link radio (to link E11's Radio system and the State's) were acquired or constructed, and subsequently deployed. Permanent base antennas for the repeater and the 800 MHz base were acquired and hung on the flag pole/antenna mast prior to WBTC I, as well as heavy weatherproof antenna cables.

An interoperability plan was established with the Box Elder County Sheriff and Fire Marshall, to make communications (routine and emergency) seamless and efficient. Details of call signs, procedures, and other emergency communication information was shared among local agencies, along with instructions for contacting E11 volunteers on the radio. This information was shared with the BLM Fire units who arrived after the beginning of the event as well.

All of E11's handheld radios, as well as numerous units owned by volunteers from Medical and Rangers were reprogrammed to use the UHF repeater. Several 800 MHz handheld units owned by Medical volunteers were also reprogrammed to match state 800 MHz channels.



*Tet & A Fixed Luminous Point in the Night Sky. Photo Credit: Matt Vagabond*



E11's radio system handled thousands of routine radio calls and several emergency calls with minimal disruptions and few equipment problems. Our radio system was *instrumental* in smooth coordination of Ranger, Medical, Box Elder County (Fire/Sheriff), and Air Care (Life Flight) operations during an emergency medical response Friday afternoon (10 July 2015). The 800 MHz base radio in the Khaki Shack was used by the Fire Marshall to talk directly to the helicopter when their portable radios would not work.

Most problems reported centered around several radios with broken accessory connectors and dead batteries. While there are undoubtedly some aging batteries in our radios, user error or laziness when it comes to charging batteries at shift ends also contributed to this issue. Problems with no external microphones reported in years past were solved by renting them from McIntosh communications in SLC – a solution which saved E11 considerable cash AND time needed to clean/service these at the end of the event.

Several radios had to be replaced, as well as half a dozen antennas that broke, and this was handled shortly after the end for E11 2015.

In a totally new arena, E11 NET, an unofficial group of volunteers lead by Darrin Sabin brought limited internet service and VOIP (Voice over Internet Protocol) to Element 11 this year. Working with other community members and without financial support from the BOD, E11 NET's techno gurus put in countless hours to set up a microwave internet relay link from Park Valley to Stargazer. They negotiated network access with Beehive telecom, private property access with adjacent property owners, installed infrastructure, and got a signal into Stargazer.

This signal and a small amount of infrastructure equipment led to a set of VOIP phones that were installed in the Khaki Shack and Medical pods, which saw a small amount of use by Medical and Ranger personnel. Approximately 20 phone calls to the default world were made using this service – most of them by Ranger and Medical volunteers coordinating transport or treatment. A small number of participants also used this system for the same reason(s) as well.

### **Rangers**

*By Ranger Mendy, Lead Ranger, Element 11 2015*

In short, the event was a tremendous success, with Rangers receiving numerous compliments. As Rangers it was a busy year doing what we usually do. We patrolled the city 24 hours a day for the entire event, from Wednesday at 4:00pm to Sunday evening. We helped with numerous Medical situations. We helped other departments when they were shorthanded. We interacted with local Law Enforcement and Fire authorities. We provided support for sexual assault victims. We checked dangerous art installations. We manned three major burn perimeters. And we hosted a visit from Danger Ranger. We built huge social capital within event participants, as well as Law Enforcement, Fire, and Medical.

### **TRAINING**

Pre-event training at ROM went exceptionally well. The Black Rock training increased our knowledge, experience, and confidence. The location and time spent built camaraderie. This is growing to be a big budget item, but is time and money well spent. In addition, we had half a day training at Burners in the Park. Despite bad weather, it went very well and is something we intend to do in the future.

At the event, Sandman training was offered by Ranger Duney Dan. This ran for about 90 minutes. It included discussion of theory and tactics, then extensive hands on practice. Twelve Rangers attended and found it extremely useful. Our confident Sandmen led to rock solid fire perimeters.

# ELEMENT 11

## PERSONNEL

Roughly 54 Rangers worked shifts. Ten of those Rangers were from out of state. Twelve of those Rangers were new this year. I was very impressed with how well everyone did. We had 12 Rangers taking leadership roles as Khaki, or Incident Command for the fire perimeters. And often Rangers came on to help when they weren't on shifts.



*Robot Resurrection Captures the Flag. Photo Credit: Collin Turner*

I'm glad to see so many new Rangers. And thrilled to see so many Rangers who are experienced and can fill leadership roles. However, overall we were spread thin. A dozen Rangers worked way long hours to exhaustion. There were gaps in some shifts. We need some Rangers to take a few more shifts. But we really need more Rangers - especially if we plan to grow the event.

## HEADQUARTERS

It was again essential to have a solid home for headquarters. The pods were excellent. The permanent structures weren't quite finished in time to use them for HQ, but I think they'll fit our needs next year.

Note: Sanctuary set up in the permanent structure and was a well-used space. If next year they have to move because we move into that building, I hope a good home for them can be found. The Sanctuary space, and personnel, were a great help! I look forward to seeing them grow in the following years.

## RADIOS

Communication is our life blood, and radios were key to that being successful. I think Radio management was better than ever before. Some Rangers are purchasing their own radios, but the need for E-11 owned

radios continues to climb, as volunteers in various departments are needing radios. We're talking about coming up with a check out / check in tracking system for the radios next year.



# ELEMENT 11

## **OTHER EQUIPMENT**

For the most part we had all of the equipment we needed. It was reassuring to see extra firefighting equipment around headquarters. Fire is a big threat and I'm glad people are taking it seriously. The E11NET team provided an internet link, which made way for a VOIP phone, which was way cool and saved us a couple of times when we had to contact the outside world. Some fire protective gear (pants, shirts, etc.) was donated by firemen in the community. Some of that was put to good use by the Sandmen. A few Rangers provided their own ATV's for transportation. They were used a lot. The department should look into getting something for the event.



*Swing-time Fun. Photo Credit: Gentle Assassin*

## **SECURITY**

Having professional security at the gate and on the radio was again a huge benefit to the event. The security guys were always willing and eager to help when Rangers called. They helped us with potentially violent situations, acted in the 'physical enforcement' realm where Rangers don't go, patrolled the outskirts in their vehicles, patrolled the entrance and exit roads, and filled in with some Ranger duties when we were shorthanded.

## **EVICIONS**

We had to deal with four evictions this year. Thursday a participant banned from the event arrived. It took half the day before she got a ride home. On Friday a violent woman had to leave the event. On Saturday a man was making unwanted sexual advances, and was required to leave. On Sunday a couple engaged in domestic dispute had to go.



# ELEMENT 11

Outside Law Enforcement was called for two of the incidents, and they were a huge help. The officers who came on site were a delight to work with. They were eager to help us, came in, and did their job, then left without meddling or hassling us. They were friendly and helpful on follow up calls. We gave some of them a tour of the event. I think we won them over with our dedication, organization, and expertise.

The 007 process worked as designed. More details of each incident can be provided. Since the sexual predator was from Colorado, I've alerted the lead Ranger there and given him necessary information to keep their people safe. Rangers will work with that participant, and feel that with education and some work, he can become a welcome member of the community.

On a related note, I wrote this in the 2012 after burn report: "There is a pattern of troublemakers who repeat their antics each year. They're artistic and creative, but sometimes push the boundaries of safety. I don't want to stifle anyone's event or artistic zeal. The BOD may want to be aware, or do something about them." Years later that's still a problem.

## MISCELLANEOUS

The Burning Angels were greatly appreciated for their dedicated help. We appreciate the BOD for providing funds necessary to run the department (to purchase shirts, hats, gear, etc.) Getting what we need really means a lot. There were Ranger outposts in Siberia and AB2, which were well used. We had a hellish year last year. We came back, kicked ass, and we had huge success. Big thanks to everyone involved.



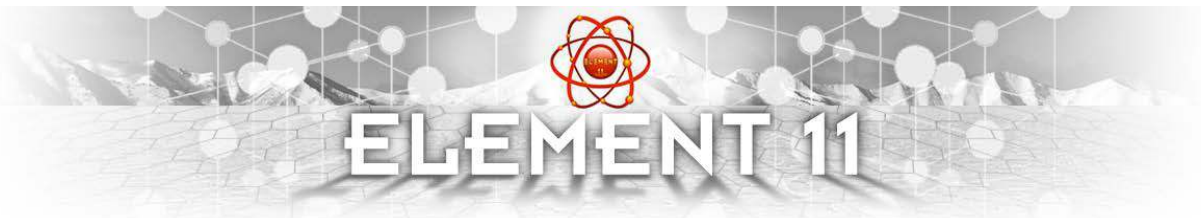
*Those Who Work to keep Us Safe. Photo Credit: Craig Moore*

## Medical

*By JP Bernier, 4<sup>th</sup> year Medical Lead*

## VOLUNTEER STAFFING

2015 proved to continue the trend of under-staffed coverage of medical shifts. There were nine empty shifts (18 time slots) not filled this year that required myself and other volunteers to cover at the last minute. There was also very little coverage the day prior to the gates opening, and the day following the closure of the gate. This is important inasmuch that there is a great deal of set up and take down happening on these two days and I feel it is important to have medical volunteers present at these times to handle emergencies that may arise under these conditions.



Mostly shifts were covered by those who had signed up for them; however there were isolated instances of volunteers not showing up, or leaving early. These instances have been addressed, and I do not expect that volunteer to be a problem in the future should they decide to volunteer again.

Posting the medical shift calendar on the door of the office was a successful way for everyone to know which shifts required additional staffing, or who was scheduled be on shift at what time.

Moving forward as the festival grows, the idea of contracting outside emergency services is being discussed to help ease the burden of understaffed and/or empty shifts, particularly on Saturday night through Sunday. It should not be surprising to the community that if volunteer participation is not adequate for the growth of the festival that paid Emergency Medical Services (EMS) will be necessary for the continuation of Element 11.

### **MEETINGS**

The orientation meeting held Friday afternoon was well attended and gave new volunteers an opportunity to meet one another and have a chance to familiarize themselves with the supplies, equipment and procedures. This will be a continued event in the future and if held at the same time (noon on Friday), I feel it will become easier for volunteers to plan their day around it.

The 2<sup>nd</sup> annual pancake breakfast was moderately attended due to being better placed at medical. This event will have more solid advertising in the future to encourage better attendance.

### **TRAINING**

No pre-festival training was offered in 2015 due to extenuating circumstances on many levels. 2016 should focus on ensuring that medical volunteers have access to renew (or get first time) CPR and AED training.

### **HEADQUARTERS**

The hard-side office was effectively used as the medical clinic and Ranger HQ again this year. The owners of Stargazer had mostly completed a permanent structure intended to be used in this capacity; however, the completion was too close to the beginning of the festival to be fully counted on so the containers were ordered as a back-up, and ultimately used over the permanent structure in favor of setup time, and power requirements. It is likely that the permanent structure can and will be used for the Medical and Ranger Headquarters (HQ) in 2016, and that the festival can reallocate the costs associated with the hard-side containers toward the support and development of the permanent structure.

### **COMMUNICATION**

Radio communication for medical this year seemed to be a success, with the exception of the use of the 800 MHz repeater to communicate on the LZ-1 channel with Morning Star helicopter service. Some debugging should be done prior to the 2016 festival to ensure that this piece of equipment is functioning and reliable for emergency use.

### **STATISTICS**

#### **2015:**

- (54) single-line (minor treatment) entries = approximately 20% decrease from 2014
- (4) MIR (substantial treatment) entries = approximately 30% increase from 2014.
- (3) patients left the festival in private vehicles for non-life threatening urgent care, all later returned
- (1) patient was transported by air ambulance for life-threatening emergency care, and was later released but did not return
- There were no reported cases of scorpion stings, or snakebites or other emergency encounters with other forms of wildlife; however, this should not eliminate our concern for the possibility of them in the future. I feel the public service announcements regarding these types of wildlife contributed to helping participants avoid these encounters.

The joint efforts of the medical volunteers, Rangers, Box Elder Fire Department and Sheriff, and Morning Star Air Ambulance Service rendered excellent care to the participant who required emergency evacuation. All team members performed their coordinated efforts smoothly and successfully. Element 11 was congratulated by the Box Elder County services for our

# ELEMENT 11

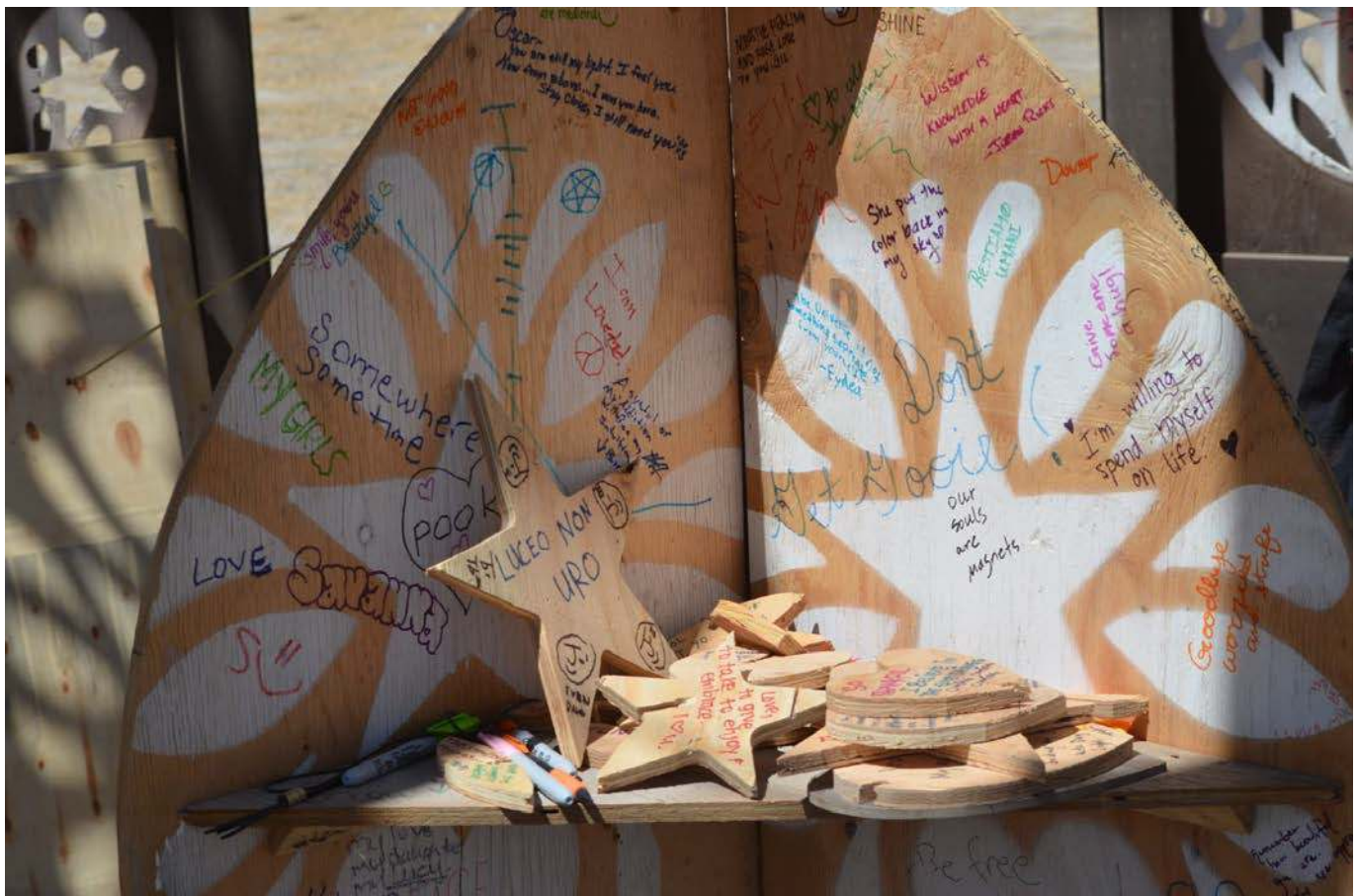
professional and effective response to this emergency and they communicated a desire to continue future involvement with the festival. It is expected that training with various agencies shall continue to help Element 11 EMS stay prepared for future emergencies.

## INJURY TYPES AND SUPPLIES

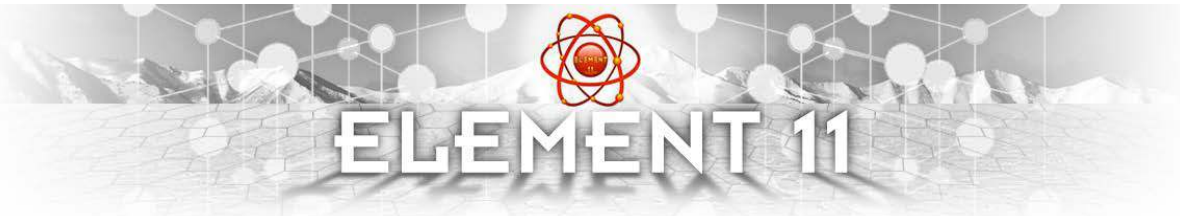
Due to the rougher terrain at Stargazer Ranch, there was an increase in the number of “twisted ankles” and other lower extremity injuries in 2015. Supply increases in instant cold packs and Ace Bandages is recommended for 2016. Other supplies were handled adequately as we have become well-stocked with wound care and re-bandaging supplies. Band-Aids, Coban, 4x4 dressings roller gauze (Curlex) and tape remain the most consumed supplies and should be restocked accordingly.

## MISCELLANEOUS

We are looking for a new name for “Med-Tent” since we are no longer in an actual tent. Suggestions are welcome.



Temple Altar. Photo Credit: Omni Light



## VOLUNTEER APPRECIATION & OASIS KITCHEN

*Michelle Davis, Volunteer Appreciation Director*

We redesigned the Volunteer Appreciation policy this year which included how volunteers got tickets. In previous years, we held a volunteer event where anyone could show up and purchase a reduced price ticket for \$75 rather than \$90 (regular price). The problem with that system was that there was no accountability for the individual to work or volunteer after they purchased their ticket. This year we awarded ticket discounts based on last year’s recorded hours worked. This changed allowed proven volunteers to purchase tickets for \$50 (Elemental Stars) and \$70 (Twinklers). Our intentions were in the right place, but we overlooked the fact that many people volunteering with art builds and/or theme camps would not be eligible for a discounted ticket as tickets were not a part of the art grant process this year. Once identified, we decided to award artist tickets which allowed that group of volunteers to purchase tickets for \$75. Next year, artist tickets should be part of the art grant process. It’s a continually evolving activity to come up with a system that is fair and provides accountability. Logging volunteer hours/shifts at the event is always a difficult task. Electronic tracking somehow during the event (such as a time clock with required check-in and check-out) would be a huge help, but could be difficult to implement.

We hosted the Oasis Kitchen and Volunteer Lounge in a partnership with Chef Daddy’s Hobo Kitchen. It was great to have the infrastructure that Chef Daddy’s kitchen provides; however, it’s not ideal for the kitchen environment and staff to have people sleeping/living in the kitchen area. As well, there is no way to ensure that E11 is feeding volunteers rather than random participants who wander past the kitchen during meal preparation. The funds allocated to the Volunteer Lounge are to be spent to support volunteers, not necessarily random participants. Laminates should be required to eat meals and there should not be alcohol available at the kitchen. E11 should purchase its own shade structure and kitchen infrastructure for next year.



*Flaming Bar at Bat Country. Photo Credit: Forrest Millheim*

Anna Sierra was the Oasis Kitchen lead and she did a great job. Martian Gassner was a big help working with Chef Daddy to get the kitchen transported and set-up during the We Build This City event. Adding a secondary lead to the kitchen would greatly reduce the stress levels prior to and during the event. It would be beneficial to have daily kitchen leads rather than one person having to be “on” for the entire festival.

Burning Angels did a fantastic job taking care of the volunteers working during We Build this City and at the festival. A big thanks to Olga Nikishin for leading the Angels. There were

Angels roving the festival throughout each day handing out snacks and refreshments to volunteers who were on-shift. The Mobile Angel Unit umbrella was damaged in the windstorm, but otherwise fared well and is an absolutely necessary item.



## VOLUNTEER RECRUITMENT & GATE

*Martin Gassner, Volunteer Recruitment Director*

This was the best year yet for getting volunteer signed up for shifts prior to the festival! We had a total of 358 volunteer slots to fill and 88% of them were filled prior to online scheduling closing. So awesome! There was also quite a bit of volunteer sign-ups done at the festival – people coming by the Volunteer Lounge to see how they could help.

Online scheduling was done via Sign-up Genius again and that program works so well. It's easy to create the sign-up forms as well as for the community to sign-up for shifts. Next year we should remember to have sign-ups for Floaters, as well as burn scar clean-up and we definitely need more volunteers' pre/post festival for set-up/tear-down. We need to continue to hype volunteers for all festival shifts so that people get others stoked and involved on what's happening.

We kicked off volunteer recruitment with our Volunteer Vitalization Day/Burners in the Park/2<sup>nd</sup> Quarter Town Hall event at Murray Park. There was lots of workshops planned for the day, food, & fun. The weather, though, did not cooperate at all and poured rain ALL day which resulted in a low turn-out.

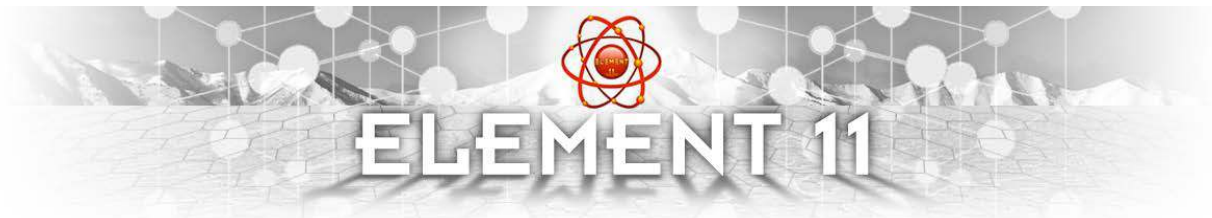


*Tree of Light. Photo Credit: Eric Eschelbach*

The gate ran beautifully this year, despite having logistics constraints. There was only a single lane access road to the festival. Next year, improvements should be made to widen the gate area & have it back further from the greeter station. Also, there was no easy access to D-lot from gate, so having that access for people to park in while at the Box Office/Will Call would be beneficial. Having a dedicated gate lead, Kimmie Broutsas, was wonderful. She coordinated all the day leads who trained each new shift of volunteers.

Gate hours should be extended due to the remote location of Stargazer Ranch. If people work on Thursday or

Friday and then drive to Stargazer after work they're not arriving by 10pm when the gate was scheduled to close this year. The gate staff stayed late on both Thursday and Friday to help security with the influx of vehicles. Perhaps staffing it until midnight would be better.



## COMMUNITY TOWN HALL FEEDBACK

We hosted our 3<sup>rd</sup> Quarter Community Town Hall on August 1, 2015. Gathering festival feedback was an interactive activity where participants wrote pros/cons ideas and posted the sticky notes all around the room on applicable departmental posters. During the meeting, each poster was reviewed & ideas were read out loud for the entire community to hear and add additional comments that came to mind. The process worked very well. Ideas gathered were recorded by our secretary and are listed below.

### **ARTS:**

#### **PROS:**

1. So good art! I felt like we really brought an A game. I'm proud of us for effort and money allocation.
2. Liked having more art!
3. Robots rule!! (We are all robots!)
4. Loved Cosmic Encounter stage, music, and visuals. Illuminarium solar Tesla coil was fantastic!!
5. Fire Show
6. Individuals "be" art even without an art grant. Bring art regardless.

#### **CONS:**

1. Ensure the Survival Guide has fire spinning rules.
2. The burns were too slow.
3. Need more money for art. Have tiers for art grants maybe.
4. Need more fire spinning areas.
5. Designate fire spinning area on the map.

### **BALLYHOO (PRESS RELEASES, VIDEOS, SOCIAL MEDIA, AND ANNOUNCEMENTS):**

#### **PROS:**

1. More of this. Great teasers, videos, etc.
2. Video series was awesome. Graphical announcements generated tons of interaction and dissemination.
3. Great videos and products super informative.
4. Great engagement on Facebook, helped tickets sell out.

#### **CONS:**

1. Too much Facebook presence. Maybe limit official releases to a couple a week instead of several a day.

### **COMMUNICATIONS (WEBSITE, SALT SHAKER, GUIDES, INFO BOOTH, ETC.)**

#### **PROS:**

1. All-important info easy to locate.
2. Salt Shakers timely and informative.

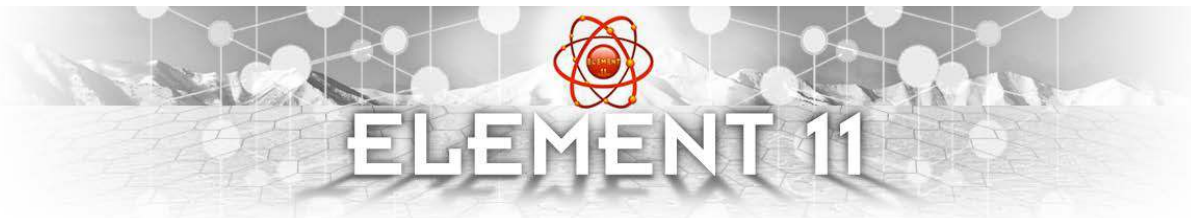
#### **CONS:**

1. Survival Guide contradicted policies published (especially regarding fire).
2. Where was the damn Info Booth?!
3. Salt Shaker should include a list of important topics discussed on social media with links.

### **EPW (FESTIVAL LAYOUT, PORTA-POTTIES, CENTER CAMP, WATER TRUCK, ICE, ETC.):**

#### **PROS:**

1. Super loved the feel of the city. Reminded me of other homes.
2. Layout naturally funneled action to art and Esplanade. Felt like a downtown.
3. Loved Esplanade and art.



4. Thank you again, Anne, for porta-potty lights! Everybody I talked to/heard in the bathrooms loved them! Keep doing it every year (not Anne specifically, but someone).
5. Clean bathrooms.
6. Great flow to the streets, of the city.
7. Super clean porta-potties!! A++ Loved the ice truck.

**CONS:**

1. Sound camps isolated from other camps better, perhaps modeled after BRC.
2. More portos please in the way back camping.
3. Center Camp did not seem very central.
4. More pre-event volunteers. Give Joe more money!
5. Not enough volunteers.
6. EPW needs two Leads.
7. Need street signs on all street corners.
8. Ice was quite the walk. If in Center Camp (I know that was the plan), more people would be inclined to get it. Smaller truck or perhaps an ice chest of some kind to sell from?
9. It did not look like there were enough porta-potties on the east side and more than enough in the central and south area.
10. Need more porta-potties.

**GATE/BOX OFFICE:**

**PROS:**

1. Such nice, courteous, helpful people.
2. The queue was seldom over 10 vehicles. The process was painless.
3. Gate was super friendly and much appreciated the entry after hours.

**CONS:**

1. Google Maps sent people through the wrong entrance. Could have used more maps, too.
2. Need later hours.
3. Stake down the f=ing carports at Gate/Box Office. Two years in a row they have blown over.
4. Miss cloth bracelets.
5. Maybe the fancy wristbands could be given to Elemental Stars.
6. Maybe give info on volunteering opportunities at the Gate. Direct people to the Volunteers Lounge and Info Booth.

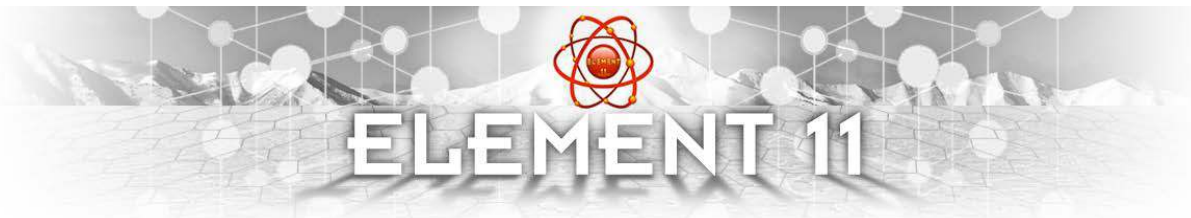
**GREETERS:**

**PROS:**

1. I sucked at greeting, but I had fun.

**CONS:**

1. I did not get paddled! Perhaps an E11 paddle that lives at Gate???
2. Greeters often skipped the talking points, more training (and fewer talking points?) 3-5 max super important points (or have Gate cover some points).
3. My bruises from entry didn't last.
4. Add Sanctuary representative to Greeters.
5. Laminated card for talking points
6. Too close to Gate.
7. Move Gate/Greeter further back up road.



### **SECURITY, MEDICAL EMERGENCY, RANGERS, AND SANCTUARY:**

#### **PROS:**

1. Medical had super-fast response and super friendly.
2. Unbelievable, awesome teamwork!
3. Lots of Rangers on shift. Noticeable increase in presence.
4. Mad props to you all. You ran like a well-oiled machine.
5. Awesome job saving my pal that collapsed from heat.
6. Very clearly marked. Seemed well staffed. Well done.
7. Good to help and support each other.

#### **CONS:**

1. Get flight plan for all flying objects and have secure comm to said pilots. Aircraft of all kind need communication with ground.
2. Brunt of work done by very few volunteers. Most were overworked (Medical).
3. JP works too much, needs a break. Suggestion: More backup on radio call.
4. Maybe contract for medical for a couple of the less desirable shifts.
5. Sanctuary should be more calming and more noticeable.
6. Place Medical more centrally. Gets lonely out there.
7. Security should start Wednesday.
8. Make volunteering at Medical less scary - possibly a Medical video and a CPR course. Also, a pre-event meeting on what the Medical volunteers will be treating at the festival.

### **THEME CAMPS:**

#### **PROS:**

1. Esplanade made it easy to find the action.
2. Loved the main drag.
3. Helped diversify the experience.
4. Our camp had all the room we needed.

#### **CONS:**

1. Wished more interaction with theme camps.
2. All theme camps should have inviting presence/interactivity on Esplanade frontage.

### **VENUE:**

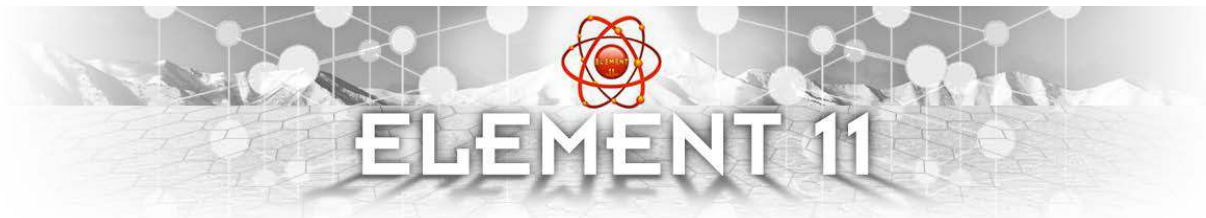
#### **PROS:**

1. Blank slate allowed for brilliant layout.
2. Feels like home!
3. Beautiful, wonderful, energetic shift!
4. Very Playa-like, clean canvas.
5. Beautiful venue.
6. Difficult to cheat (leave site and go to town/home).
7. Looking forward to the well and water for showers.
8. Beautiful, with lots of room to spread out.
9. Most participants, including myself, had never been to that area of Utah. A new place to camp was appreciated. It seemed bicycle friendly, and that is a rare find.

#### **CONS:**

1. More MOOP-free signs.
2. Extend the festival an extra day.





3. Need dust control on roads.
4. Access road needs work.
5. Did not see any water trucks spraying down the streets. Heard there would be some.
6. Even though brush fire control measures were awesome, still a little worried, especially if a dry year.

#### **VOLUNTEERING (SIGNUPS, RECRUITMENT, ETC.):**

##### **PROS:**

1. Lots of opportunities to participate and meet people.

##### **CONS:**

1. Not enough volunteers to go around!
2. Not enough Center Camp barkers (Town Crier).
3. Add burn scar and floater shifts to volunteer signup.
4. More visibility for the Pink Bucket Brigade.
5. Need more infrastructure volunteers.
6. Maybe attendees could sign up to volunteer when they purchase their ticket online.
7. Maybe disseminate volunteers needed on the Radio Station.

#### **VOLUNTEER LOUNGE/KITCHEN:**

##### **PROS:**

1. Perfect location.
2. Chef Daddy is god!

##### **CONS:**

1. Have message board at Info Booth.
2. Have daily Leads posted on board for all departments.
3. Some volunteers showed up for shifts, but there was no one there to give any direction.
4. Couldn't tell when it was open/serving.
5. Unsanitary food service.
6. Not clear when open, and self-service was not obvious.
7. It was always open!!
8. AntiM will be building a hand wash station for next year.
9. Need "Volunteers help yourself" and "Always open" sign.
10. Add whiteboard for notices about food.
11. Have designated pantry area to keep food/alcohol safe.
12. Need laminate to come to lounge?
13. Tell volunteers about kitchen at Volunteer Vitalization Day.

ELEMENT 11



*Letting Go. A Beautiful Release. Photo Credit: Mitch Poen*